



**EL PEÑÓN**

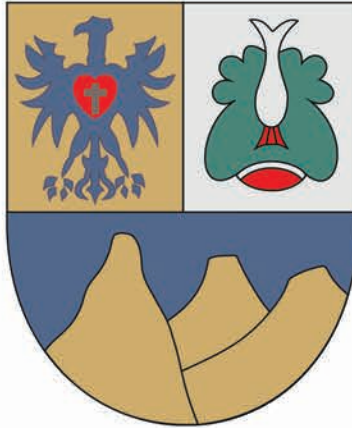


**Fundación El Peñón, I.A.P.**

# **ANNUAL REPORT**

## **CICLO ESCOLAR 2019-2020**

# EL PEÑÓN



**Forming Good Men**

"Education is a work of friendship, of love that brings  
parents closer to children, teachers to students"

**San Josemaría Escrivá de Balaguer**

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# I. Letter from the principal

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## Estimado amigo y benefactor de El Peñón

I am proud to present the Annual Activity Report for the 2019-2020 School Year. At the same time, I want to acknowledge the great effort made by parents, students, all the staff who work here and donors. This particular cycle could fit into one word: **Strength.**

In this cycle many goals are achieved, but the most pleasant and always the most impressive, is to know that the objective and essence of El Peñón continues to be the primary and achievable culmination of all graduating students, and that is, **Forming Good Men .**

**El Peñón Foundation** is a blessing; It is a gift from God to have you friends and benefactors, who are always aware of the achievements, progress and performance of each one of us. At the same time that they shelter, protect and care for the integrity of all.

For this reason, **Fundación El Peñón** is a fertile land where seeds are sown that bear abundant fruits, fruits that in turn produce more seeds to continue sowing. You are also part of the many forms of seeds. Thank you for bearing good fruit.

Despite the difficulties that arise, the adversities typical of the area, the lack of families, the world situation. **El Peñón Foundation** continues to be an inspiration in the lives of the students; ensuring their well-being, their human integrity, their educational preparation. Thanks to this, we continue to be a benchmark in education not only in the region but throughout the state of Morelos.

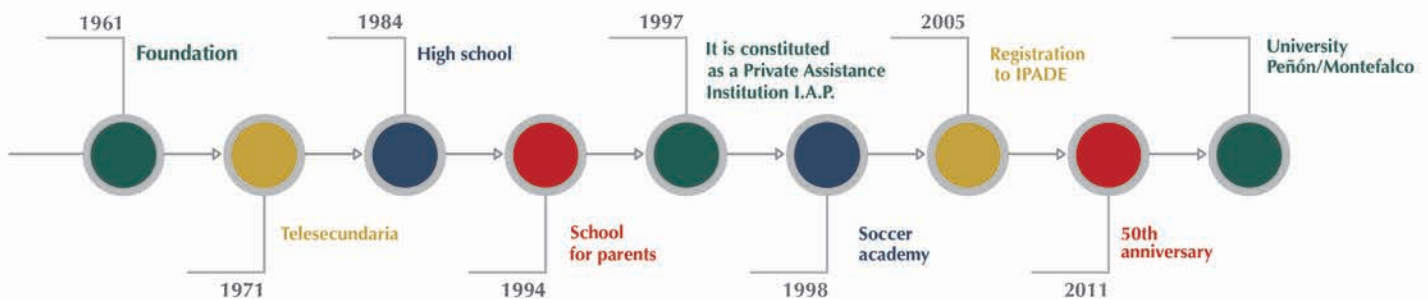
Baccalaureate graduates are a clear example that dreams come true, because each of them has managed to continue their higher studies at the university and career they chose. I am proud to know that the work done on them for years, culminates in the realization of a dream.

Next we will mention all the accomplished achievements of which you were a part in order to achieve them. Not without first thanking you for one more time; everything you have done on your part, so much generosity, your invaluable support and your full trust in this your family. **The Peñón Family. Thanks a lot!**

**José Emmanuel Hernández Guzmán**  
Managing Director

# 2. Who we are?

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## Brief history

In 1961 a group of Mexican businessmen concerned about the education of children and young people in the eastern area of Morelos, founded the **Centro Agropecuario Experimental El Peñón**, on the land of the old Santa Clara de Montefalco sugar plantation, located in the municipality of Jonacatepec. , Morelos.

**The initial objective was to provide technical training to the young people of Valle de Amilpas, so that they could more profitably dedicate themselves to working in the fields, in addition to providing comprehensive training.**

Shortly after, secondary education became a necessity to give continuity to their instruction, so in 1971 the Telesecundaria began, one of the first in the country and by 1984 the El Peñón Agricultural Technological Baccalaureate Center was inaugurated, which opened a door that for decades was considered closed for students in the region: the possibility of entering any university in the country.

In 1997, it was established as a Private Assistance Institution under the name of **Fundación El Peñón, I.A.P.** and in 2005 it was incorporated as a Social Commitment Program for IPADE graduates.

Throughout its existence, **Fundación El Peñón** has changed the lives of thousands of families in Morelos and Puebla.

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# Mission

To be an educational institution dedicated to supporting the families of the environment, especially those with limited resources, in the integral formation of their children with a Christian sense of life, so that they positively influence society.



# View

To be the educational institution recognized by the families in its environment as the best option for the education of their children, for guaranteeing an excellent comprehensive training with a high academic level, and social commitment with families with limited resources.

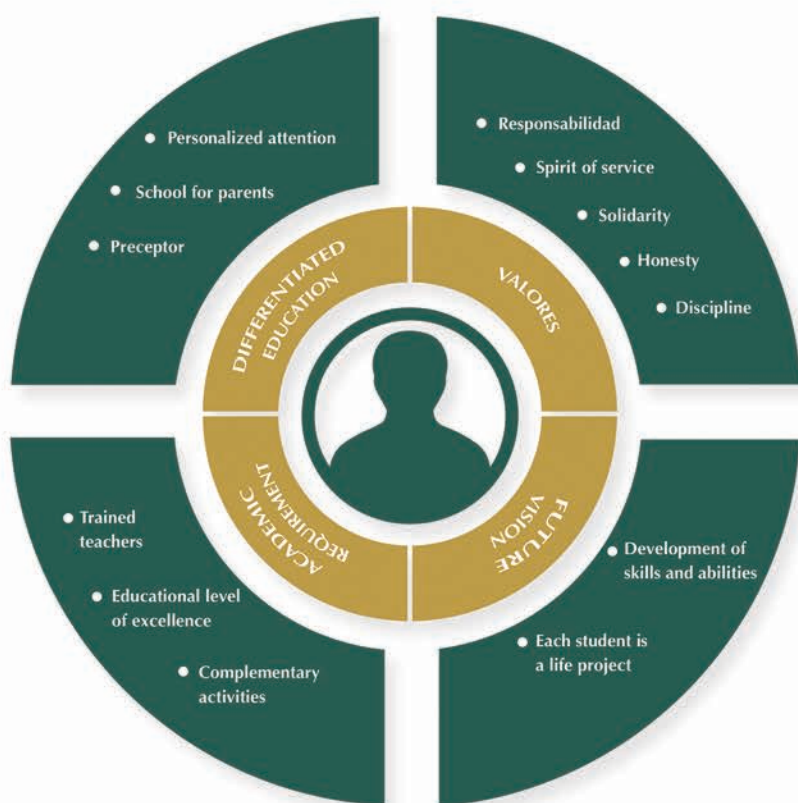


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# Educational model

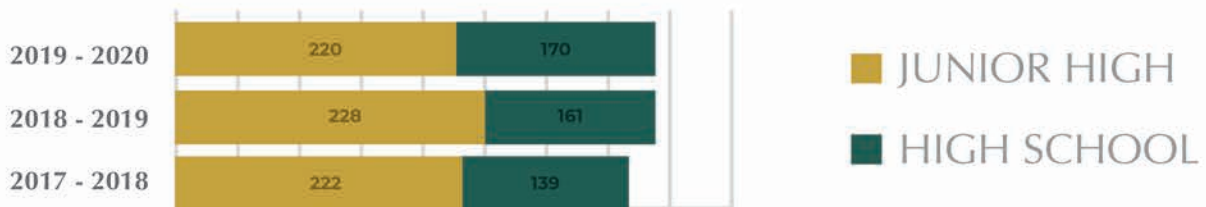
**Fundación El Peñón** is based on a comprehensive training model, where the human person is the center of all our efforts. We want to develop all the necessary aspects to form people with integrity and happiness with a life project and vision for the future.

This educational model seeks, first of all, to train and train teachers and managers who are capable not only of transmitting knowledge, but also being an example of life for students. Second, to develop together with parents, the most conducive environment for the healthy development and formation of their children.



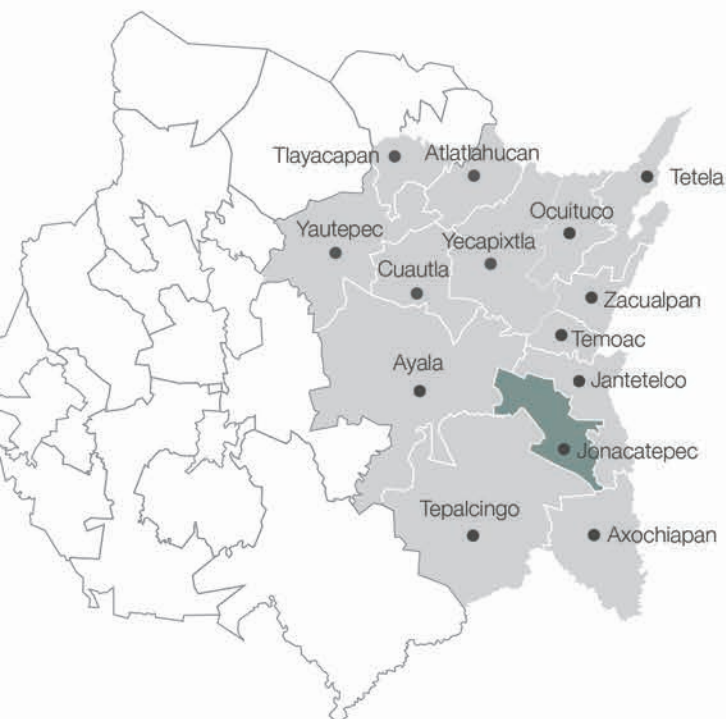
# Students

To be an educational institution dedicated to supporting the families of the environment, especially those with limited resources, in the integral formation of their children with a Christian sense of life, so that they positively influence society.

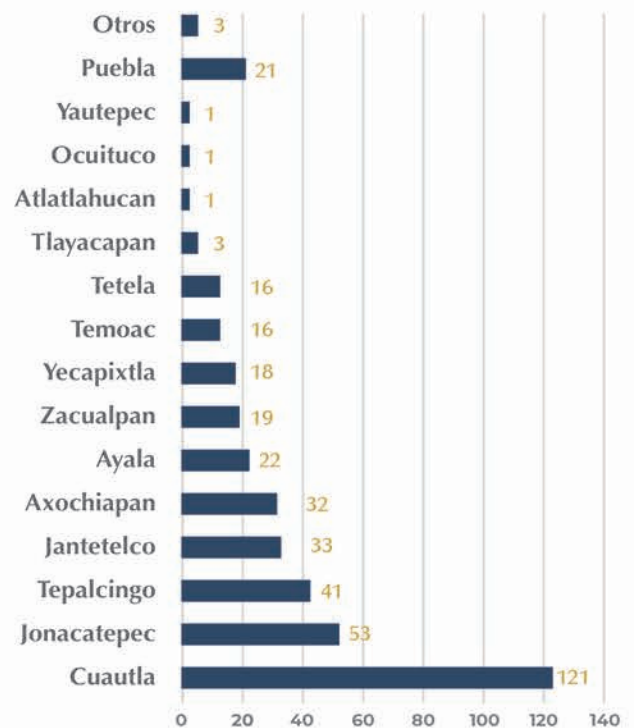


## Profile of families

We serve **31 communities in the state of Morelos**, mainly in the southeast region and some municipalities of Puebla.



## 390 students





# 3. El Peñón is financed thanks to you



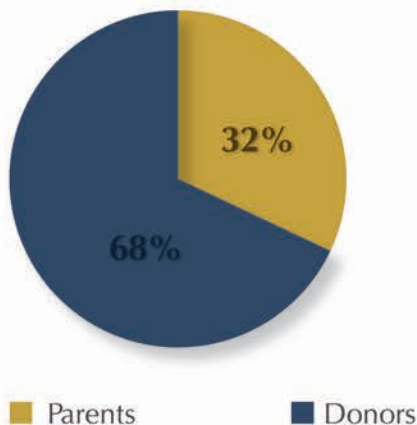
## Students' families

### 4.3 members

Monthly income of \$ 4,305 per person.

## Cost per student

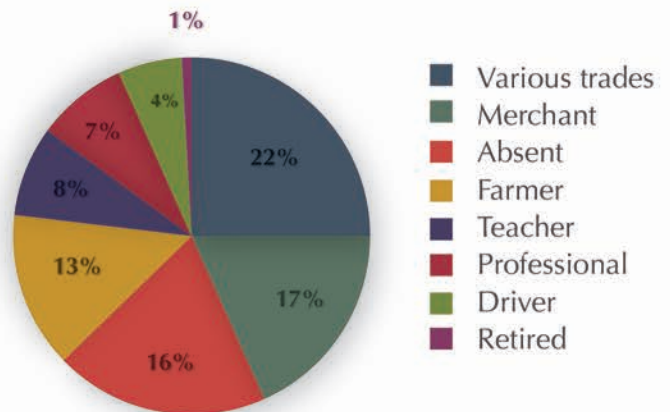
The annual tuition for this cycle was \$51,000.



Parents contribute a year, on average, \$16,320 (32%)

Donors contribute the difference of \$34,680 (68%)

## Parental occupation



## Extra costs per student

In addition to tuition, families spend up to \$10,350 annually on uniforms, school supplies, and transportation.

Thanks to you, we can continue "Forming Good Men" that Mexico needs.

# 4. 2019-2020 graduations

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On June 27 and July 4, the closing of the Baccalaureate and Secondary school year, respectively, took place.

This year was in a different way yet no less special. The young people were accompanied by their families, teachers, donors, managers, as well as members of the **Council of Employers** and **Superior Council**.

The graduations were carried out through the **Cisco Webex** platform.

Thank you Jorge Salas for supporting us with the platform, we were united at heart!



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## Students' families

**55 high school students** graduated with their families and loved ones in an extraordinary way.



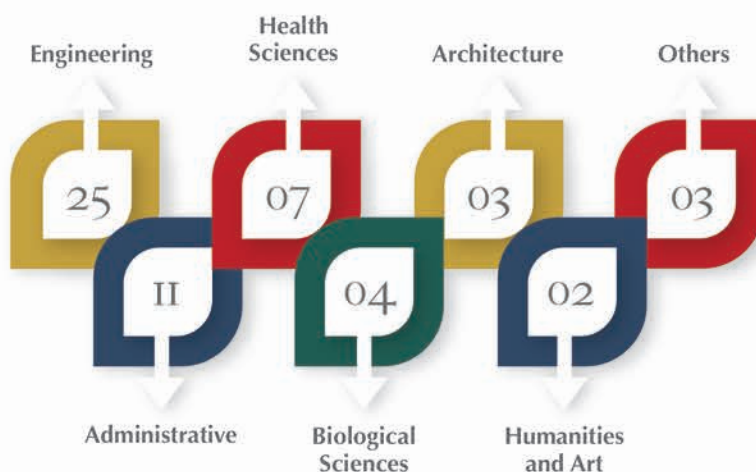
Graduation video

(To open the link, open the camera with a Smartphone and focus on the QR code)

"Being in **El Peñón** means joining a gigantic family, one that remains engraved in the hearts of those who passed through here. **El Peñón** ceases to be a place, a memory or an educational system, it becomes part of your ideals, It becomes the fundamental basis of your professional development and particularly for me and surely for many others, the beginning and sustenance of faith. Because El Peñón is blessed by God, but **El Peñón** is in itself a blessing for those who come across it. " ... Luis Balderas Domínguez, graduated from the 2017-2020 generation.

## Areas chosen by graduates

**100% of the graduates** will study a university degree.



# 5. Peñón-Montefalco University

With the aim of supporting our students with high academic achievement. As of 2012, the Peñón-Montefalco University Program was created, with the aim of supporting graduates with high academic performance. The program consists of providing a maintenance grant and academic and personal monitoring to graduates who wish to continue their studies at the Universidad Panamericana, Mexico City campus.

## Program in NUMBERS

Start 2012  
Students benefited  
Women  
Men  
University graduates  
College students working  
University students working  
as scholarship holders of the  
El Peñón Foundation and  
Montefalco School Fund  
Procurement Office  
Racing  
Specialties

2012

25

11

14

3

7

5

13

3

University students  
who join the program:  
Gabriel Morales y  
Carlos André Durán.



We are very pleased to share that Emilio Lozano has just successfully completed his career in Mechatronics Engineering and his Specialty in Project Management, obtaining the best averages of his generation.

**Congratulations!**



## CAMPAIGN ME UNOX2

Due to the gratitude and commitment of our University students towards their schools and colleagues, this year the **Me Unox2 Financial Campaign** emerged, in which the university students themselves were the promoters and leaders of the campaign. Her goal was to collect an annual support grant, equal to \$ 84,000.

Our country needs citizens who are committed to the development of our country, who put the person before the economy or personal interests. It is for this reason that for 7 years, **Fundación El Peñón and Colegio Montefalco** have sought to give continuity to the educational project, supporting several of its students to continue with their university studies.



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## SUMMER TRAINING

During July and August, the first edition of the **Summer Training** was held, which consisted of a series of lectures, given by specialists in each area.

Its main objective is to give continuity to the comprehensive training of students by providing them with tools and knowledge necessary for life, strengthening the ties of University students studying at **UP CDMX**.



We had the participation of 30 university students, all graduates from the **Peñón and Colegio Montefalco**.

Some of the topics covered and our invited speakers were:

CONFERENCE	EXHIBITOR
Value vs worth	Mtra. Florencia Elías
Image and protocol	Lic. Pilar Rebollo
Personal finances	Ing. Begoña Guerra
Political and economic panorama in times of COVID19	Lic. Guillermo Torres Quiroz
Tips for living in CDMX	Universitarios: Linda Montaña y Emilio Lozano
How to survive at UP	Universitarios: Karla Rodríguez y Omar Joney Jaimes
Your dream, your way of life	MBA Cristian Grub

# 6. It is worth investing in education

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Being able to make the educational system have a great importance and impact on society is the task of each one of us, including teachers, students, parents, and educational systems, that is why at **Fundación El Peñón** it is our responsibility to provide education. excellent and quality.

## Why invest in education?

Education is the passport to the future and not only for each person individually, but also for society as a whole. Education is a fundamental strategic asset for social and economic growth.

In **OECD countries**, 83% of people with a university degree have a job, compared with 55% of people with only a high school diploma. Lifetime earnings also increase with each level of education attained.

One more evidence of the great need to prop up our educational system is that this contributes to people's happiness. According to the **World Happiness Survey**, Mexico ranks 24th in the happiness levels of the countries. This survey measures nine domains, including education, where literacy, educational level, knowledge and values are valued.

Education has an indirect impact on happiness as it is a means to improve income. Given that there is a relationship between better income and happiness, it has been shown that more years of study increases the possibility of being hired, improves job security and therefore, greater possibilities for promotion.

By news prepaUP Manly

Por noticias prepaup Varonil  
Datos INEGI.

# 7. Academic achievements

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## State results

### ●● Carl Friedrich GAUSS55 Mathematics Contest

#### Level: Third Junior High

Luis Aldo Medina Guerrero	Honorable Mention
José Adrián Flores Cortés	Honorable Mention
Miguel Ángel Pérez Cárdenas	Third Place
José Alonso Morales	Third Place

#### Level: First of High School

Cristian Aragón Salazar	Honorable Mention
José Manuel Carcaño Manjarez	Honorable Mention
Jairo Tonatiuh Rodríguez Villanueva	Third Place
Emmanuel Hernández Franco	Second Place
Braulio Roque Hernández	First Place
Jesús Damián Arias Celis	First Place

#### Level: Second High School

Humberto Daniel Victorio Vidal	Honorable Mention
Albany Noriega Sánchez	Honorable Mention
Antonio Emmanuel Manzo Martínez	Honorable Mention
Jorge Nahúm Silva García	Honorable Mention
Irwin Raúl Martínez Tovar	Third Place
Sebastián Cruz Hernández	Third Place
Marvin Tristán González Sánchez	Second Place
David Enrique Pineda Mendoza	Second Place



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## State results

### ●● Carl Friedrich GAUSS55 Mathematics Contest

**Level:** Third Junior High

José Gabriel Morales Sánchez  
Isaí Aragón Gómez  
André Sánchez Salazar  
Ariel Emiliano Acevedo Posos  
Fernando Fonseca Peaña  
Félix Joseph Pérez  
Moisés Argueta Morales  
Alan Coyote Musito

Honorable Mention  
Honorable Mention  
Honorable Mention  
Honorable Mention  
Honorable Mention  
Third Place  
Third Place  
Third Place

### ●● State Olympiad of Biology

José Armando Presteguín

Bronze medal



### ●● First Mexican Physics Contest

**6 Secondary students and 10 High School students** participated in the state stage, qualifying for the national stage, which was suspended for contingency reasons.

**Level 1:** 1st, 2nd and 3rd of secondary school

Edgar Pardo Gutiérrez  
Luis Antonio Pérez Cárdenas  
Pablo Javier Cadena Vargas  
Esteban Montes Gómez  
Luis Fernando Manzanares Catalán  
Gibrán Axel Herazo Sarmiento

Honorable mention  
Honorable mention  
Honorable mention  
Third place  
Third place  
Second place

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# State results

## ●● First Mexican Physics Contest

### Level 2: 1 and 2 of high school

Juan David Garza Aldama	Honorable mention
Jairo Tonatiuh Rodríguez Villanueva	Honorable mention
Irwin Raúl Martínez Tovar	Honorable mention
Braulio Roque Hernández	Third place
Yamil Meléndez Morales	Third place
Albany Noriega Sánchez	Third place
César Benítez Quiroz	Third place

### Level 3: 3rd of high school

José Gabriel Morales Sánchez	Honorable mention
André Sánchez Salazar	Third place
Alan Coyote Musito	Third place

## ●● Physics Rally

On February 28, the 2020 Physics Rally was held at the Popular Autonomous University of the State of Puebla. **Fundación El Peñón** participated with 4 teams, ranking within the first 20 places out of a total of 45 participating schools.

### 7th place

Víctor Jesús Enríquez Castro  
Irwin Raúl Martínez Tovar  
Jesús Damián Arias Celis

### 5th place

Juan David Garza Aldama  
César Benítez Quiroz  
Yahir Camaños Domínguez



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## State results

### ●● State Olympiad of Physics

This year we participated in the **XXVIII State Physics Olympiad** organized by the **Mexican Physics Society** through the **General Academy of Physics of the Autonomous University of the State of Morelos**.

Braulio Roque Hernández	Second place
Albany Noriega Sánchez	Third place

### ●● State Contest of Talents in Physics (Secondary)

The **Autonomous University of the State of Morelos** invited the students who are in their Secondary schooling to participate in the **State Talent Contest in Physics 2020**, which was attended by a group of outstanding students and obtained the following results:

Emmanuel Josimar Sánchez Carbajal	Honorable mention
Luis Antonio Pérez Cárdenas	Third place
Luis Fernando Manzanares Catalán	Second place
Gibrán Axel Herazo Sarmiento	First place
Esteban Montes Gómez	First place



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## State results



### ●● Robotics Olympics

Morelense Olympiad of Robotics and Informatics OMRI 2019

#### Gold medal in the Labyrinth category

Irwin Raúl Martínez Tovar, Emmanuel Isaac Garcia Sanabria y Jose Pablo Palma Flores.

#### Silver Medal in the Rescue category

Irwin Raúl Martínez Tovar, Emmanuel Isaac Garcia Sanabria y Jose Pablo Palma Flores.

#### Silver medal in Programming

Irwin Raúl Martínez Tovar.

### ●● Robotics Olympics

Robotics CIM ORT 2020

#### Silver medal in the Insect category

Iván Gabriel García Bonilla y Diego Alexander Cedillo Soriano.

2nd Sumo Tournament

#### Gold medal in the Sumo category

Iván Gabriel García Bonilla y Diego Alexander Cedillo Soriano.



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## State results

## Participation in nationals

### ●● Carl Friedrich GAUSS55 National Mathematics Contest

Emmanuel Hernández Franco

### ●● National Chemistry Contest, held in Hermosillo, Sonora

Víctor Jesús Enríquez Castro, was part of the delegation that represented Morelos.

## Participation in nationals

### ●● National Olympiad of Biology, held in Chiapa

Albany Noriega Sánchez, was part of the delegation that represented Morelos.

### ●● National Mathematics Competition A.N Kolmogorov

The following students participated in the semifinal.

José Andrés Ortíz Estrada  
Felix Joseph Pérez  
Denilson Jezrael Urzúa Vergara  
Alan Coyote Musito



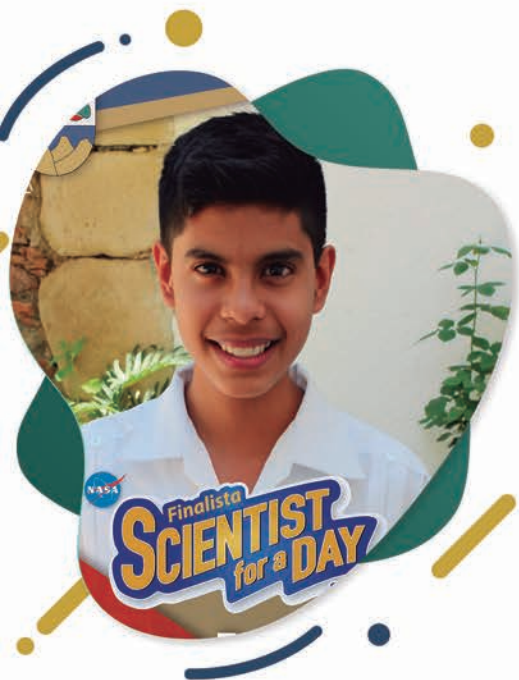
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## Participation in nationals

### ●● Scientist for a Day essay contest organized by the National Aeronautics and Space Administration (NASA)

The contest carried out in conjunction with the steering committee in Mexico, in which the student Gibrán Axel Herazo Sarmiento participated, with his essay "Tritón Luna de Neptuno", obtaining the gold medal.

The contest is aimed at children between 10 and 18 years old.



We proudly share Gibrán's essay with you.  
(To open the link, open the camera with a Smartphone and focus on the QR code).

### First workshop on educational innovation stem

Fundación El Peñón was invited to the First Workshop on Educational Innovation in STEM, in January, at the facilities of the Institute of Physical Sciences of UNAM, Morelos campus.



The event was focused on innovation in scientific education in Mexico through the experience acquired by all actors in the educational community, parents, teachers, students, managers, educational authorities, scientists and science disseminators, who through of experiences of prominent scientists and work tables, they managed to create networks and routes to improve STEM teaching in basic and upper secondary education, where professors Enrique Barrera Herrera and Nicolás Tlapala Escobar participated, as well as a group of outstanding students from our institution.

# 8.Sports achievements

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## EP sports competitions

The SEP year after year organizes contests in different categories, soccer, basketball, volleyball, athletics and chess, at different levels, school zone, regional zone, state zone, and national zone. This year it can only be done up to the school zone level, where the following results were obtained:

### Fundación El Peñón obtained:

- **FÚTBOL**  
CAT. " A " - 1st. Place.  
CAT. " B " - 1st. Place.
- **BALONCESTO**  
CAT. " A " - 1st. Place.  
CAT. " B " - 1st. Place.
- **AJEDREZ**  
CAT. " A " – 2nd. Place.
- **CONADE**  
CAT. Sub14. 2nd. Place.
- **ATLETISMO**  
Relevos 4x100- 1st. Place.



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# 5th Valles de Amilpas-Peñón Tournament

On January 25, the 5th chess contest was held at Fundación El Peñón, for primary and secondary sections of the entire Amilpas Valley region.



## Fundación El Peñón students who won the first 3 places:

- **1st place** Santiago Yael Orzuna López 1 of Secondary
- **2nd place** José Isaí Galván Villegas 3 from Secondary
- **3rd place** Edwin Alfredo Ávila Sandoval 3rd high school

## “Festival del Sol” tournament

In March, the 4th “festival of the sun” tournament was held based in Chalcatzingo, where the contest was chess and Fundación El Peñón in the Secondary and Baccalaureate section. following results:

### Category sub 18

- **2nd place** Yamil Antonio Meléndez Morales
- **3er place** José isaí Galván Villegas

### Category sub 15

- **2nd place** Edwin Alfredo Ávila Sandoval



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# XXXI Copa Fortaleza

This year, the Copa Fortaleza was held in Guadalajara, where Fundación El Peñón made an impeccable participation, and the following result was obtained: **●● Cat. A. 3rd place.**



## Athletic race of the month of adolescent health

Race organized by the municipality and the health center of Jonacatepec, in which the following results were won:

- 1st place CAT.A El Peñón
- 2nd place CAT.A El Peñón
- 3er place CAT.A El Peñón
- 2nd place CAT B. El Peñón



# 9.El Peñón soccer academy

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In **El Peñón** there are areas that contribute to the well-being of the families of the Amilpas Valley, and such is the case of the **El Peñón** soccer academy, which through sport helps and encourages young men to train and strengthen their values. Students and non-students of the school are served, with ages ranging from 6 years to 16 years. This school year 81 students were served.

The **El Peñón** soccer academy participates in the Morelos State Branch Schools tournament.

In the 2019 opening tournament, the four competition categories were within the top 4 in the regular tournament. The Cat. 2006-2007, was in the regular tournament in 1st. Place in the general table undefeated.



# 10.El Peñón academy of sciences

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In order to offer its students a competitive advantage in the workplace, Fundación El Peñón created the Academy of Sciences, which includes clubs for Mathematics, Physics and Astronomy, Chemistry, Biology, and Robotics.

During the months of October and November, the 2nd Science Day was held. Four weeks dedicated to the dissemination of science, which, through the following 4 activities, seek to bring knowledge to the youth of the region.

## 1. 3rd Hydro-rocket Contest:

Led by Professor Erik Domínguez Díaz, where the participation was 50 people, between the Students and Graduates categories. The prizes were a drone for the Students category and passes for the El Rollo Water Park for the Graduates category.

This year the conference “Passion for engineering and international experience” was held by our graduate Israel Sánchez Mucito.

The following link shows a summary video of the 2nd of the activities of November 9, 2019.



Video

(To open the link, open the camera with a Smartphone and focus on the QR code)



## 2. Robot Sumo Tournament:

In this second edition we had the participation of Ing. Genaro Alcázar as speaker and judge.

On this occasion, our institution, **Fundación El Peñón**, obtained first place.

Among our participating schools were Hamilton College and IFRobotics.

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## 3. 4th Science Fair:

Professor Enrique Barrera Herrera was in charge of directing this event, The 5th Science Fair. This year a talk was given by Dr. Raúl Salgado García entitled "Games of chance and DNA sequences: is the genome ordered by throwing money?".

8 teams from the Telesecundaria section and 4 teams from the Baccaulaureate section participated.

- **Best Telesecundaria team:**

- Project: "Smart Lock".**

- Gibrán Axel Herazo Sarmiento, Ahmed Inés Tovar García e Irwín Raúl Martínez Tovar.

- **Best High School Team:**

- "Electro recorded" project.**

- Víctor Jesús Enríquez Castro, Fabián Jiménez Vázquez y Luis Manuel Méndez Oliver.



Video  
(To open the link, open the camera with a Smartphone and focus on the QR code)

## 4. 3rd Astronomical Observation:

This activity allows us to make our students aware of a diversity of scientific careers, promote fun and family life.

The event was held on Saturday, November 23, with the Nibiru Astronomical Society of the UNAM as a guest, who kindly lent us the necessary equipment for the observation.

Two conferences were given; one by Nibiru, as well as a keynote address by Dr. Luis Mochan Backal, an important researcher and popularizer of science who belongs to the Institute of Physical Sciences UNAM and is a member of the National System of Researchers Level III.

**During the event the following activities were held for the general public.**

- Workshops for children
- Planetarium
- Photographic exhibition
- Movie projection
- Presentations by members of Nibiru and UNAM

# II. Actions from COVID-19

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For **Fundación El Peñón** its main concern is to take care of the health of students, their families, teaching and administrative staff. Due to the health contingency that arose since March, the decision was made together with the authorities of the SEP and hand in hand with the APA (Association of Parents and Friends), to suspend all face-to-face activities, in addition that it is vital to attack the prevention measures indicated by the authorities, and to act with prudence, responsibility and social sense.

## Impact of the pandemic on school families

FAMILYS	DISMISSAL, REST WITHOUT PAY	LOW SALES IN OWN BUSINESSES
PERCENTAGE	24.7%	64.7%

\* 100% of our families have had some effect either due to dismissal or loss of business.

## Families benefited with pantry

**6 families from different communities** benefited from a pantry.

## Infected families

TOTAL FAMILIES	391	1.5%
INFECTED FAMILIES	6	

6 families from the school, which represents 1.5% of the total of our families-rock, unfortunately they were infected by COVID-19.

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➤ **An Institutional WhatsApp was created to be able to send information to Parents.**

➤ **All teachers taught online classes or activities in virtual format.**

**Class hours taught by our teachers: 408**

Teachers teaching virtual classes on Zoom, Skype, google meet platforms: **74.3%**

Teachers giving online activities by institutional mail and messages: **25.7%**

➤ **Technological training 1078 hours:**

In google courses, SEP, the management of platforms such as zoom, canva, edmodo, socrative, which all teachers received, on average 31 hours for each teacher, so that students can and continue receiving quality classes.

➤ **Webinars**

Stress-free coexistence. (Liceo del Valle).

- From chaos to calm in times of crisis (Colegio Cedros Norte).
- Women of character, happy women. (Paseo School).
- Lessons from life after the pandemic. (Los Altos School).
- Do something worthwhile. (Altamira School).
- Care of COVID income. (IPADE).
- The couple in times of children. (INTEGRALIS).
- New marriage cycle. (IPADE).

**Webinar created by Escuela para Padres "I stay at home", four remote sessions via zoom.**

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- **Preceptor**

We achieved that 70% of the preceptor sessions during the months of March and July were carried out online.

- **Students benefited with computer equipment**

18 students and families benefited with computer equipment.

- **Consulting**

Over 62 hours of extra counseling offered to students.

- **School for parents online**

A course called "I stay at home" was organized and these were some sessions, with an average audience of 80 spectators:

**April 24** "The test has come".

**May 8** "The virtues in difficult times".

**May 1** "The power of technology at home".

**May 15** "The social dimension materializes".

## activities during the contingency caused by COVID-19

During the contingency period, two programs are implemented to help disseminate science and as an aid in the study of our students.

**Logística** ➤ **Manager:** Erik Domínguez Díaz.

**Attendees to the presentations:** An average of 30 people between parents and students for each presentation.

### A. Cycle of virtual scientific conferences

#### Talks and speakers

1. **[07/05/20] Coronavirus What do you know and what not?** by Dr. Ramón A. González García Conde.
2. **[14/05/20] Mathematics in diseases by our** former student Jesús Mauricio Martínez García.
3. **[21/05/20] The light and how to twist it** by Mtro. Jairo C. Peralta Ayala.
4. **[28/05/20] Who are we?** by Mtro. Daniel Rivera Mendoza.
5. **[04/06/20] First results from the horizon telescope** The first image of the supermassive black hole at the center of Messier 87 by Dr. Laurent Loinnard.

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**Logistics** ●● **Manager:** Erik Domínguez Díaz.

**Collaborators:** Former students Jorge Luis Nava Soriano and Jesús Mauricio Martínez García.

**Attendees** ●● An average of 15 students per session.

## **B. Seminar for the resolution of doubts in mathematical reasoning, mathematics and physics.**

Virtual advisory services were provided to Secondary and Baccalaureate students to help resolve possible doubts in the subjects of mathematical reasoning, mathematics and physics, through the zoom platform.

## Events

### **Conference “Care of COVID-19 Income”:**

On Friday, May 15, a virtual conference was held by Dr. Oscar Carbonell López, Academic Director of Liaison and Professor of the Financial Management Area of IPADE. The main objective was to provide advice to the parents of Fundación El Peñón and Colegio Montefalco to take care of their liquidity in times of pandemic.

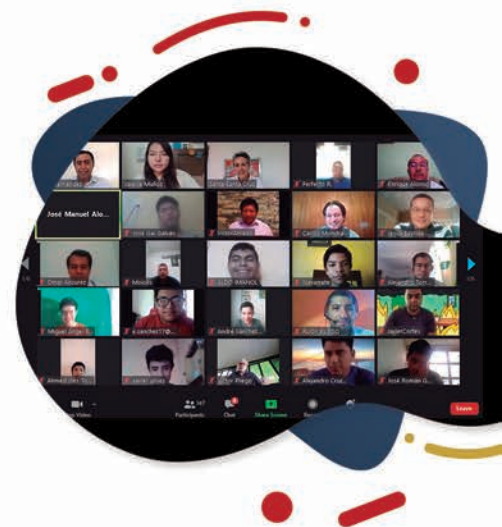
### **Conference "Traveling to the future":**

On June 17, a virtual conference was held by our donor Santa Santa Cruz, administrator and businesswoman. Who gave his testimony to the high school students. It was extremely motivating for them to listen to it and they had the opportunity to ask a series of interesting questions.

### **Empowerment program:**

Project carried out by the participants of the MEDE program in the Mexico City and Monterrey headquarters of IPADE, where a series of advisory services were provided to 35 high school students, giving them comprehensive advice for their academic and personal growth.

This program was of utmost importance for the students, as it provides them with tools for the new challenges that arise in everyday life.





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## Events

### **Solidarity Fund:**

it is a campaign created with the objective of raising funds so that schools are able to face new challenges, for technological adaptation, infrastructure adjustments, avoid school dropout through additional support and provide them with health supplies for the return to the classroom in a hybrid way.

The support proposals for our donors are the following:

- A. Carry out an increase in the donation charged to a credit card for the time considered pertinent.**
- B. Donate in kind with non-perishable and personal hygiene products.**
- C. Make an extraordinary donation to help improve the school's infrastructure, to teach online classes to students from the communities furthest from the school.**

## Graduates of Fundación El Peñón in Health Areas

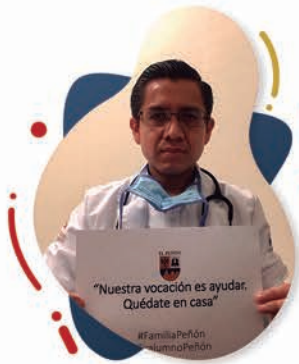
During the month of May, a publication was launched on social networks, summoning graduates who actively practice in the health area.

It is a # OrgulloPeñón to present some graduates who have developed professionally in the Health Area and who currently practice their profession day by day with love, gratitude and passion. Today many of them have the opportunity to look after the well-being of many Mexicans at this critical time.

Today we have heroes in white coats thanks to you, for always believing that education is an important pillar in our life.

Thanks a lot!

# Graduates of Fundación El Peñón



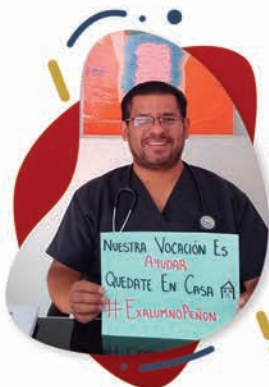
- Generation High School 2002-2005
- Internist
- Resident of the third year of Cardiology

ANTONIO GARGALLO OLIVAR



- Generation TeleSecundaria 1993-1996
- Generation CBTa 1996-1999
- Specialist in Medical Surgical Emergencies
- Diploma in Clinical Toxicology
- Former President of the Association of Emergency and Disaster Physicians of Mexico
- Professor of Endocrinology at the Higher School of Medicine of the IPN

JONATHAN  
FRANCO LEÓN



- Generation High School 1989-1992
- General Hospital of Cuernavaca, Emergency Area

ULISES GUTIÉRREZ VILLANUEVA



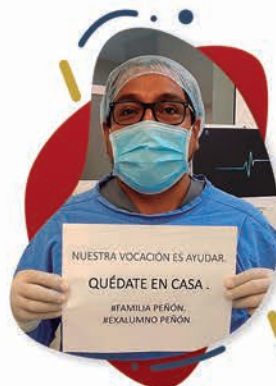
- Generation Baccalaureate 1995-1998
- Obstetrician Gynecologist
- Head of the Toco Surgical Unit Area at the Dr. Manuel Gea González General Hospital, Mexico City

ROBERTO CARMONA LIBRADO



- Generation High School 1996-1999
- Specialist in Radio Oncology for the Health Services of Morelos.

JUAN MANUEL ARCOS DOMÍNGUEZ



- Generation High School 1996-1999
- Specialist in Anesthesiology
- Attached to the Hospital de Alta Especialidad, Centennial of the Mexican Revolution ISSSTE

ALFREDO JIMÉNEZ TORRES

# 12. Integral training

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## Academic excellence

Our teachers receive constant training in order to provide classes of excellence. This year the teachers received training in the use of technology.

## School for parents

Escuela para Padres was born out of the need to educate the family, who are the pillar in the formation of their children, **Fundación El Peñón** looks for a way to continue improving the student's family.

**Fundación El Peñón** organizes various activities in order to train the family:

### Ordinary Course

This year we achieved 95% attendance.

**Module 1: Initiation**

**Module 2: Continuity**

**Module 3: Advanced**

### 4th Congress of the Family

It took place on Saturday, December 14 with the participation of 49 couples.

### Fundamental theology

Three sessions of fundamental theology were given.



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## Preceptorship

The accompaniment of a tutor helps students to specify precise and possible goals that involve some effort, to detect and give continuity to the areas of opportunity and to discuss specific issues of importance to the student.



**Fundación El Peñón** has 32 preceptors. On average, each tutor serves 12 students once a month.

## Extracurricular activities

**Club Cima:** In order to promote a healthy use of time, Club Cima organizes extracurricular activities, the purpose is to develop virtues that form their character. This year began weekly, in the afternoon the students who stay, do the following activities: homework, study, receive meditations, confessions, games and outings.





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## Extracurricular activities

**CLUBS of curricular autonomy:** The SEP established two years ago, as part of the new educational model, implementing 11 clubs such as: mathematics, English, chess, theater, handball, tae kwon do, volleyball, basketball, soccer and music, with in order for students to coexist in a recreational way with students from other grades. These activities tend to strengthen academic, personal and social training.

**1st Posada Alumnos Peñón:** On December 14, our first posada was held. This initiative arose to bring together different generations of graduates. An afternoon full of reunions, conviviality, dinner and games.

**Visit from influencer “El Rorro Echávez”:** On October 14 he gave a talk focused on the theme “The good guys are more”.

**First Tee:** It is a program of teaching values and pillars of life that through the sport of golf that is given to children and young people with limited resources. This cycle we had the visit of First Tee where Secondary students learned values in golf and basic tactics of how to play it.

**Coexistence of students:** This year a coexistence was held at Club Deportivo Tetelipa, Zacatepec, for 3rd year high school students.

**Tribute to “Profe. Toño Sánchez”:** Professor Américo Antonio Sánchez Lozano, better known to all as Profe Toño, has been an educator to many of the students and has also been a great confidential friend. Our eternal gratitude for a life dedicated to the formation of hundreds of young people and families in the region.



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## Extra activities

**Fundación El Peñón** during the cycle makes outings that promote critical thinking and link new concepts to social reality, this cycle the following outings were made:

- National Concentrator of Ornamental Plants CONAPLOR
- Rabies Vaccination Campaign in the town of Jonacatepec.
- Center for Research in Native Plants of the Popular Autonomous University of the State of Puebla.
- UNAM Genomic Sciences Center and the San Miguel Acatzingo Ecological Park.
- National Institute of Forestry, Agricultural and Livestock Research INIFAP, in Jiutepec, Mor.

Students of 2nd. of Baccalaureate in livestock practice corresponding to his subject of "Management of monogastric species".

1st year high school students made a visit to the Tepoztlán hill by way of the module "diagnose the agroecological environment".



# 13. Thank you for your support

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We are grateful for all the support that Fundación El Peñón received during this school year from institutions and donors.

**Thank you for helping us to continue forming Good Men!**

**Boteo Becar:** Fundación Becar I.A.P. organizes a rally where each student has two weeks to collect funds. The total collected is delivered to **Fundación Becar I.A.P.** and they duplicate it and translate it into college scholarships.

**Becar I.A.P.** recognizes the efforts and rewards the student and the group that managed to raise the most funds.

**Avanza:** For the first year, the Avanza company donated material for the **El Peñón** soccer academy.





# 14. Statement of income

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Fundación El Peñón  
January 1 to December 31

<b>Income:</b>	<b>\$ 23,450,949</b>
Recovery fees	\$ 6,417,085
National Donations	\$ 13,385,415
Foreign Donation	\$ 281,451
Others	\$ 2,606,828
Financial products	\$ 760,170
<b>Expenses:</b>	<b>\$ 22,592,593</b>
Staff salaries	\$ 15,724,187
Operating costs	\$ 4,586,651
Administration expenses	\$ 461,638
Other expenses	\$ 1,820,117
<b>Remainder</b>	<b>\$ 858,356</b>

Note: Financial statements audited by Despacho de la Paz, Costemalle -DFK

# 15. Institutional supports

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ANCORA AGENTE DE SEGUROS Y DE FIANZAS

BOSQUE REAL COUNTRY CLUB

CEMEFI

COMERCIALIZADORA Y CONSULTORÍA YEIEI

DIBUJANDO UN MAÑANA

FIRST CASH

FIRST TEE MÉXICO

FUNDACIÓN BBVA

FUNDACIÓN BECAR

FUNDACIÓN CEDROS

FUNDACIÓN GENERA

FUNDACIÓN MAGDALENA RUIZ DE DEL VALLE

FUNDACIÓN MARIO MORENO

FUNDACIÓN PEPE

FUNDACIÓN POSADAS

FUNDACIÓN ROSHFRANS

FUNDACIÓN SAYER

FUNDACIÓN SORIANA

FUNDACIÓN UP-IPADE

GENESYS

GRUPO ACHE

GRUPO AVÁNDARO

GRUPO CONTROL SEGURIDAD PRIVADA INTEGRAL

IBSUPPORT

INGRUSUR

INTERNATIONAL COMMUNITY FOUNDATION

INTERLINGUA

INVEX

IPADE BUSINESS SCHOOL

JAPAY

JUNQUERA Y FORCADA

LINCOLN

MONTEPÍO LUZ SAVIÑÓN

MUNDO IMPERIAL

NACIONAL MONTE DE PIEDAD

NATURGY MÉXICO

PROMOTORA SOCIAL MÉXICO

QUÁLITAS COMPAÑÍA DE SEGUROS

SERVICIOS ADMINISTRATIVOS LAMOSA

SERVITRON

SGS MÉXICO

SOCIEDAD COOPERATIVA DE CONSUMO PEMEX

TALLERES DE LOS BALLESTEROS

TASVALÚO

TRIMBLE DENTISTAS Y ASOCIADOS

SANTANDER UNIVERSIDADES

UNIVERSIDAD PANAMERICANA

USANA HEALTH SCIENCES

USCCB

VISA INTERNATIONAL

XWEB

ZURICH COMPAÑÍA DE SEGUROS